



HIGH-IMPACT PRESENTATIONS

A presentation is one of the most important tools you have in business for getting things done. Whether you are persuading colleagues, selling a client, energizing a team or showing an idea to senior management, the power of your presentation makes the difference between success and failure.

With so much riding on your presentation ability, you will not want to miss this opportunity to sharpen it to perfection.

The experience in this seminar is as close as you can get to having a personal coach. You begin presenting from almost the moment you walk into the class. You present at least six times over the course of two days. Your presentations are videotaped and evaluated. And you get expert, one-on-one coaching at the end of each presentation.

We are so confident that the immersion method used in *High-Impact Presentations* will make you a star presenter that we make this unique, additional guarantee: if, after your first real presentation upon completion of this seminar, no one congratulates you on your new ability, just let us know and we'll refund your money. It is that simple.

The class is small. The environment supportive. The work intense. And the results outstanding.

Because of the one-on-one aspect of the coaching, class size is very limited. Register now to insure a spot in this great experience.

FORMAT

Two-day seminar that runs on consecutive weekdays from 8:00 am to 5:00 pm (Times may vary according to location).

WHO SHOULD ATTEND

Managers who have some prior public speaking experience. It is particularly useful for executives who speak in front of groups, sales people and anyone who meets the press. This is a more advanced seminar and is not recommended for those new to public speaking.

LEARN HOW TO

- Persuade the audience with supporting facts and examples
- Project a positive image
- Prepare for an interview
- Lead effective Q&A sessions
- Communicate ideas with clarity and force
- Be more relaxed and natural when making presentations
- Motivate and persuade every audience, every time
- Present written materials in a captivating manner
- Establish a positive first impression
- Develop flexibility in making complex material simple and understandable
- Demonstrate ownership of unfamiliar material
- Present in a result-oriented way

CONTACT



ON-SITE DELIVERY

Our corporate consultants will work with you to create customized solutions to assist you in achieving the specific objectives and goals of your organization. Please contact the Dale Carnegie Training office in your area if you wish to have a course or seminar offered on-site at your location.

TRANSFER & CANCELLATION POLICY

Please contact the Dale Carnegie Training office in your area for transfer and cancellation policy information.

CONTACT

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WHAT YOU WILL COVER

Module 1

Creating a positive first impression

Module 2

Increasing credibility

Module 3

Presenting complex information

Module 4

Communicating with greater impact

Module 5

Motivating others to action

Module 6

Responding to pressure situations

Module 7

Inspiring people to embrace change

FEDERAL GOVERNMENT DISCOUNTS

Dale Carnegie Training is available for your agency through the GSA Federal Supply Schedule #GS-10F-0329K.

Dale Carnegie Training gives you exactly what you need to enhance your agency's professional capabilities and results in order to:

Maximize leadership potential

Improve communications, cooperation and trust

Build strong teams, motivation and morale

Increase results with internal and external customers

To get more information regarding courses and seminars currently offering Federal Government discounts or to view pricing information, please visit www.dalecarnegie.com/gsa



CREDITS

CEU Credits—1.6

College Transfer Credits—1

CERTIFICATION

Dale Carnegie's Product and Trainer Development management systems are ISO 9001 certified through the Bureau Veritas Quality International (BVQI).

BVQI is an internationally recognized and well-respected ISO registrar that provides objective third party review through external audits. The scope of our ISO 9001 certification includes our Product Development, Assessment & Measurement, Carnegie University-Trainer Development & Certification and Product Customization.

CONTACT

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ACCREDITING ASSOCIATIONS

Accrediting Council for Continuing Education and Training

The Accrediting Council for Continuing Education and Training (ACCET) was founded in 1974, for the purpose of improving continuing education and training, and has been officially recognized by the U.S. Department of Education, since 1978, as a "reliable authority" as to the quality of education and training provided by the institutions they accredit. Dale Carnegie Training has been accredited by ACCET since 1978 and as a result, graduates will each receive ACCET Continuing Education Units (CEUs).

Graduates of Dale Carnegie Training are eligible to receive a predetermined number of ACCET "Continuing Education Units" based on classroom hours.

American Council on Education

The American Council on Education (ACE) - the unifying voice for higher education - has reviewed *High Impact Presentations* and found it to be in compliance with the rigorous control standards required by ACE and, as such, are considered college level quality.

In view of this, ACE is recommending to colleges and universities throughout the United State that individuals completing Dale Carnegie Training beginning in January 1981 may be eligible for college transfer credit.

For more information or to register please visit:
www.dalecarnegie.com